

LOVE of KDHX
2.11.25 Special Meeting Minutes

Present: Hound Dog Brown, Jeff Corbin, Tom Flood, Professor Skank, Kristin Gleich, Fred Gumaer, Kate Gumaer, Matty Dread, Carlos G, Roy Kasten, Chris Lawyer, Brian Lock, Sunny Boy Mason, Jean Ponzi, Rich Reese, X24, Anne Silverstein, Ital-K, bobEE Sweet, Walter Volz, Willa Volz, John Wendland

Guest: Dan Jabour, Ace Rowe, River Reinsch, Andrew Schoenfelder, Mason Bringas, Matt Distelrath, Jon Valley, Chuck Lavazzi, Ron Edwards

Ital-K called the meeting to order at 7:06PM. Introductions were made and opening comments solicited.

Walter and Willa Volz are working on a bluegrass festival fundraiser on June 14th at Point Labaddie Brewery with eight possible bands. The venue is willing to donate the space, and Walter believes most of the bands will play *gratis*. But the venue needs to know as soon as possible—before our meeting next Tuesday—whether they will book us for the event. There may be some cost associated with running the sound for the day and Walter will work up a budget. Since this was not on the special meeting agenda, we could not formally approve the event and thus we obtained a general consensus that the event will be approved at next Tuesday's board meeting.

Kate Gumaer noted that as we begin messaging for a capital campaign, we need to be cognizant of younger supporters and musicians and the social media they use.

Chuck Lavazzi asked specifically what the group can do now to help and X24 briefly explained where we are helping in the legal process, with a hearing scheduled for Thursday, February 13th to try to obtain an injunction against any effort to sell the station's license or other assets.

The next 50 minutes or so were occupied with comments/questions/observations from everyone present, especially the recently-dismissed Associates. Some expressed complete surprise about getting a termination email, while others had expected it. Discussion also included informing the Associates about the previous structure of the board and KDHX and assurance that the LOVE of KDHX has been working on a program schedule that includes all of the past and present DJs who want to continue broadcasting on terrestrial radio. Several of the guests took membership forms to complete and turn in.

Jeff Corbin briefly explained the LOVE's meeting schedule and will send out to tonight's guests the descriptions of the LOVE committees to see where they might want to work.

Chris Lawyer briefly shared what he had researched regarding billboards, and the group generally thought it was a good idea based on a previous time when KDHX was the subject of a few of them. Jean Ponzi cautioned that we need to be laser-focused on the messaging, particularly in light of the need for a capital campaign. Andrew Schoenfelder noted that guerrilla marketing should be part of the process. **Roy Kasten moved and Carlos G. seconded that we refer this issue to members of the Communications and Fundraising committees as a Special Project to come up with messaging and recommending a budget for billboards. Motion passed.**

The group determined we will meet on March 4th—Fat Tuesday—as scheduled at the VFW Post 3500 in Richmond Heights. It is a combined board and open meeting to which we invited the attendees at the Off Broadway event on February 4th.

Jeff Corbin moved and Rich Reese seconded that we move into Executive Session. Motion passed. Our guests then left the meeting. Executive Session began at 8:42PM.

Jeff Corbin moved and Willa Volz seconded that we move out of Executive Session. Motion passed. Executive Session ended at 8:44PM with no action taken.

Meeting adjourned at 8:45PM

Jeff Corbin, Secretary
LOVE of KDHX